



SIP Trunking

Offer your customers a true next-generation voice service from Zen, supported by our award-winning support and powerful, intuitive self-service portal.

Why choose SIP trunking from Zen?

Our SIP trunking solution gives your customers enhanced call quality, flexibility and functionality while saving them money compared to a traditional fixed line solution.

SIP trunking from Zen is a high quality voice solution supported by Zen's robust data network and award-winning technical support. And it is compatible with a wide range of IP phone systems, so you can offer it to a wide range of customers.

SIP trunks delivered over converged access services from our supplier can also reduce your management costs, as in the event of a reported problem with voice traffic, you'll only have to deal with Zen (and our award-winning support) rather than different VoIP and data suppliers.

Say goodbye to ISDN

BT has announced the withdrawal of ISDN in 2025, acknowledging its limitations compared with more flexible, scalable and cost-effective VoIP solutions like SIP trunking.

You can capitalise on the transition from traditional to IP telephony by offering Zen's state-of-the-art SIP trunking service to your customers.

Key features

- Better call quality and enhanced functionality compared to ISDN.
- Business continuity: relocation can take place instantly and effectively.
- Lower costs compared to ISDN.
- Disaster recovery: should the worst happen, call forwarding can be adopted quickly and easily.
- Choice of service: choose our Assured Connectivity, which supports Zen IP Voice traffic only, and our Converged Connectivity that supports prioritised IP Voice traffic and data access.

Note: Telephony systems using VoIP provide real benefits in terms of cost and flexibility, but like all network infrastructure they can be vulnerable to hacking. Zen is a member of the Internet Telephony Service Providers' Association (ITSPA), we recommend that customers follow ITSPA's guidelines for the safe and secure operation of VoIP services www.itspa.org.uk



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