

## Zen Internet Press Announcement

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### Rochdale Football Club kicks off new Broadband speeds with Zen Internet

08 February 2007: As a leading UK Internet Service Provider (ISP), Zen Internet has always taken an interest in the local community and now the company is providing Rochdale Football Club with high speed Broadband access.

The club now relies on the Internet for most functions including general organisation and contacting sponsors, which makes intermittent, unreliable connections and poor speeds not an option. With fans and press waiting to be informed, time is of the essence when the latest results and news about the club need to be published on the Web site.

Zen stepped in and supplied a high speed Office connection with download speeds of up to 8mbps and the upload reaching up to 832kbps. Now uploading to the club Web site can occur at a much faster rate, with video and audio files alongside news articles being put up in a timescale previously unseen.

Zen could also offer excellent technical and customer support, which the club staff found was an important part of running an Internet connection.

Stuart Ashworth, Media Officer, Rochdale Football Club commented;

**“This Broadband service is excellent for us, and the increased upload speeds mean that Web site maintenance and updates are more efficient. From a cost effective point of view, we are now saving time which can be allocated to other tasks, but we also have access to a first class Zen support team. Through experience we have realised that knowledgeable staff who are available at the local call rate are an invaluable asset to a good service.”**

Iain Johnstone, Sales and Communications Manager, Zen Internet said;

**“We are delighted to be working with Rochdale Football Club and to be providing them with high speed Broadband access essential to their daily work. At Zen we always look to be involved in local commitments wherever possible, this includes ongoing work with Rochdale charity Springhill Hospice, and now we have branched out further by connecting the local football club.”**

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#### About Zen Internet:

Established in 1995, and one of the first ISPs in the UK, Zen Internet provides a full range of high quality services to the business and home user, from the latest in high speed DSL Broadband Internet access and complete hosting packages to state of the art Web site design, and the next generation in managed network security. Zen Internet won three awards in the 2006 ISPA's (Internet Service Providers' Association) in the categories of Best Uncontended Service, Best Heavy Business Broadband and Best Business ISP. These followed an ISPA Best Light Business Broadband award in 2005 and the PC Pro Best ISP

Broadband awards in 2004, 2005 and 2006.  
[www.zen.co.uk](http://www.zen.co.uk)