

Zen Internet Press Announcement

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.eu Domains – Prices slashed!

12 April 2006: Zen Internet has today announced that they have slashed the prices of .eu domains, to bring them in line with their other domain offerings. The price of the .eu domain with DNS has been reduced from £49 to £24.99 (ex VAT), and the .eu 'Domain only' option has been introduced at £14.99 (ex VAT).

The launch of .eu domains has been very successful, with upwards of 1,322,681 being registered so far. There are, however, still many .eu variations available, which means that many customers who could not purchase the .com or .co.uk version of their domain name may have the chance to register the .eu variant.

Iain Johnstone, Sales and Partner Programme Manager at Zen Internet commented: "The .eu domain has become a valuable addition to our domain portfolio. Many customers have already taken the opportunity to register their chosen domain for many reasons including having a pan-European identity, brand protection, and because they could register the exact name that they wanted, rather than having to settle for a derivative. The fact that prices have been reduced will be likely to mean that we will see an even higher uptake of these domains."

Coupled with Zen Internet's hosting options, the .eu domain could become the ideal solution for customers wanting the maximum exposure for their high quality but affordable Web site.

For further details please visit www.zenwebhosting.com or call the sales team on 0845 058 9000.

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About Zen Internet:

Established in 1995, and one of the first ISPs in the UK, Zen Internet provides a full range of high quality services to the home and business user, from the latest in high speed DSL Broadband Internet access and complete hosting packages to state of the art Web site design and e-commerce solutions. Zen Internet won three awards in the 2006 ISPAs (Internet Service Providers' Association) in the categories of Best Uncontended Service, Best Heavy Business Broadband and Best Business ISP. These followed an ISPA Best Light Business Broadband award in 2005 and the PC Pro Best ISP Broadband awards in 2004 and 2005.
www.zen.co.uk